

The Web's Number One Recruitment Site Dedicated to Automotive Engineering Jobs

Background

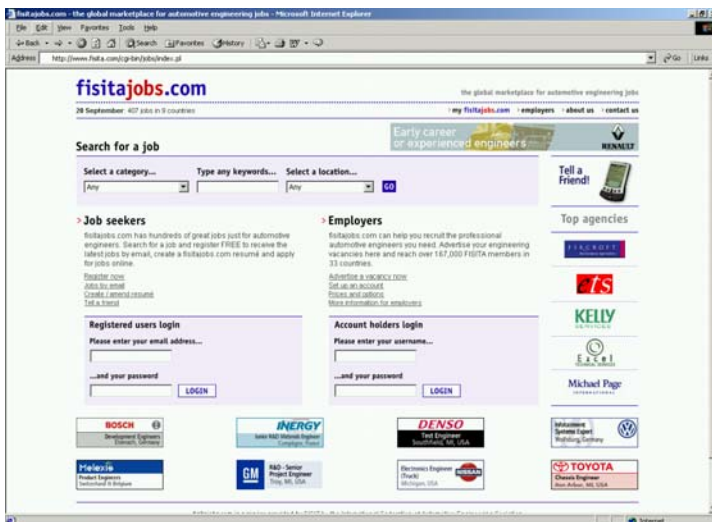
fisitajobs.com was started in 2000 by the International Federation of Automotive Engineering Societies (FISITA) as a simple, fast and powerful way for engineers to find jobs in the global automotive industry.

Every month, more than 23,000 engineers world-wide visit fisitajobs.com – where many of the world's leading vehicle manufacturers, suppliers, technology companies and recruitment specialists choose to advertise their engineering positions.

FISITA is the world body for automotive engineering, representing over 144,000 automotive engineers through its network of member societies in 38 countries. Established in 1948, FISITA is a non-profit association and the organiser of the World Automotive Congress.

How it Works

- Your **brand** is always prominent, appearing on each of your vacancies and the search results page
- High profile vacancies can be given **maximum visibility** with a Premium Vacancy Ad (PVA)
- Job seekers **search** by category, location or keyword directly from the homepage
- Users are encouraged to **register** to receive vacancy alerts by email and to store their résumé



Posting Vacancies is Fast and Simple

You can post an individual vacancy in minutes using a credit card.

For higher volumes of postings our affordable account packages offer even lower rates per job plus the freedom to add, remove or edit your vacancies at any time.

Rates & Data

Gold Account **GBP 1750 per year**

- advertise UNLIMITED positions for a 12 month period; includes company logo and link to your site on every vacancy
- add / remove / edit vacancies using your password at any time
- includes unlimited access to the résumé database

Silver Account **GBP 850 per year**

- advertise up to 10 positions at any time for a 12 month period
- includes company logo and link to your site on every vacancy
- add / remove / edit vacancies using your password at any time

Bronze Account **GBP 450 per year**

- advertise up to 5 positions at any time for a 12 month period
- includes company logo and link to your site on every vacancy
- add / remove / edit vacancies using your password at any time

Single Job Posting **GBP 110 each**

- no limit on the number of words
- includes your company logo and link to your web site
- can remain live for up to 3 months

Premium Vacancy Advertisement (PVA)

- display advertisement slot (140x48 pixels) on the fisitajobs.com homepage & search results pages
- links to one or more of your vacancies
- dramatically increases visibility and candidate responses to your jobs

1 month+	GBP 350pm
3 months+	GBP 300pm
6 months+	GBP 250pm



Banner Advertisement

- display advertisement slot (468x60 pixels)
- ideal for high profile campaigns & driving jobseekers to your corporate recruitment site

fisitajobs.com homepage		run of site	
1 month+	GBP 1000pm	1 month+	GBP 700pm
3 months+	GBP 850pm	3 months+	GBP 600pm
6 months+	GBP 700pm	6 months+	GBP 550pm

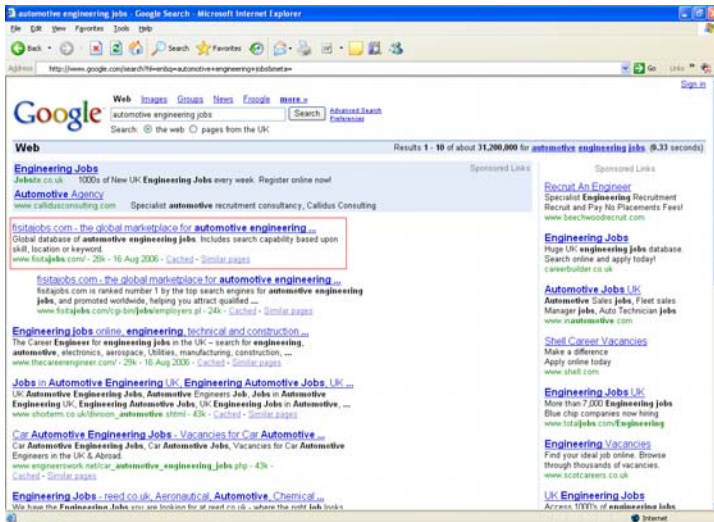


Visitor Traffic & Statistics

Average Visitor Sessions 2005/6 (April-May): 22,781

Total Registered Users (at 30 April 2006): 24,811

fisitajobs.com is ranked the **number one** site by Google for searches on “automotive engineering jobs”



Marketing Support

FISITA continuously promotes fisitajobs.com to its membership of over 144,000 automotive engineers in 38 member countries, and to the wider automotive industry, through:

- advertising in key industry magazines
- presence at major automotive engineering congresses, events and career fairs
- 1000s of targeted web links
- unrivalled global search engine presence
- promotion through FISITA member society web sites, newsletters etc.

Contact Us

fisitajobs.com
30 Percy Street
London W1T 2DB
United Kingdom

Phone: +44 (0) 20 7299 6630
Fax: +44 (0) 20 7299 6633
jobs@fisita.com